



2016 Route 66 Festival Roadside Art Fair Call for Artists



The City of Edwardsville is excited to announce the 19th Annual Route 66 Festival Roadside Art Fair and Call for Artists. This two-day festival on June 9th and 10th in Edwardsville City Park features a variety of family entertainment, music, great food, and a classic car cruise in addition to the Roadside Art Fair. Several thousand visitors will be on hand for this exciting weekend.

Where and When: The Route 66 Roadside Art Fair will be held in Edwardsville City Park, on the north side of the Library, on Friday, June 9, from 5:00 p.m. – 8:00 p.m. and Saturday, June 10, from 11:00 a.m. – 8:00 p.m.

Application Procedure: The Roadside Art Fair is open to artists over the age of 16 working in either traditional or contemporary arts/crafts. Entries will be judged on the basis of design, craftsmanship and creativity.

Applicants must submit three (3) images of their work and one (1) of their display, along with the application and registration fee. The images should represent the nature and quality of the work offered for sale at the Fair. The image of your display should include your tent. Images can be submitted electronically or in print. Clearly identify your materials with your name and contact information.

Applications will be reviewed on a first-come, first served basis. **Application deadline is Friday, May 5th, 2017.**

Applications should be mailed to: City of Edwardsville
Attn: Rt. 66 Roadside Art Fair
118 Hillsboro Ave.
Edwardsville, IL 62025

Notification of acceptance into the Roadside Art Fair will be emailed by **Friday, May 12th, 2017.**

Once accepted, in order to be included in the pre-event promotions, a photo must be emailed to kgrable@cityofedwardsville.com along with a brief description of the artist and media to be presented.

Hands-on demonstrations are strongly encouraged and may include an illustrated talk or explanation of the crafting process. If notified two weeks in advance, the City can add your demonstration times to the Park's schedule of events.

Media

All hand crafted media including clay, weaving, fiber, fabric, wood, metal, glass, leather, graphics, painting and photography will be considered – uniqueness and originality counts!

Artists may sell offset reproductions of their own work only if they are clearly identified as such. A reasonable number of original works must be on exhibit and for sale.

Commission selling, i.e. sales on behalf of a third person, will not be permitted. Pre-manufactured merchandise is not acceptable. All the work represented in this Fair must be original art done by the artist who participates. No crafts made from commercial kits or molds may be sold at the Fair. Kits and patterns may be sold provided that they are the original work of the exhibitor. You will be asked to leave without a refund if the work you represent is not your own.

Space

Each space is approximately 10'x10' (a tent, two 8' tables, and two chairs may be provided for an additional fee). Encroachment on the space of other exhibitors will not be permitted. All artisans are responsible for purchasing an additional (10'x10' bare) space should their display exceed this space allocation. If the artist chooses to bring a tent they are responsible for the set-up and tear-down. Your tent is your responsibility. Festival volunteers are not available to assist with transportation or set-up and you may not pull any vehicle into the park.

Fees

The application fee is \$60 which includes a 10'x10 space **OR** \$200 which includes a 10'x10' canopy tent, two 8' tables and two chairs. Additional spaces may be purchased if available at \$30 each. Electricity is available for \$10. Please make checks payable to the City of Edwardsville. No refunds will be allowed once the applicant has been accepted into the Fair. However, in the event of rain, 50% of the application fee is refundable (rain must occur for more than three consecutive hours during the Fair time period.)



2017 Route 66 Festival Roadside Art Fair Application

Deadline: Friday, May 5th, 2017

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

Website: _____

Craft & Medium: _____

Application Check List:

Registration Fee \$60

- includes one 10' x 10' space

OR

Registration Fee \$200

- includes one 10'x10' canopy tent, 2 tables, 2 chairs

Additional 10'x10' space for \$30 (limited availability)

Electricity Fee \$10

Three photos of your work that represent the nature and quality of the work offered for sale.

One photo must be of your display, including your tent. Please put your name on the back of the photos.

Applications must be received by 5:00pm, Friday, May 5th, 2017.

**Make your check payable to and mail to: City of Edwardsville
Attn: Rt. 66 Roadside Art Fair
118 Hillsboro Ave.
Edwardsville, IL 62025**